



**2022 NDHSA
Christian Home Educators Convention
March 10-12, 2022
Northview Church 3401 25th St S, Fargo, ND**

Greetings from the NDHSA! We are excited to extend to you an opportunity to exhibit with us at our upcoming convention. I believe most states are experiencing a huge influx in new homeschooling families, and we want to offer them and our veteran families, quality home educating curriculum options and resources.

Our goal is to assist, equip, and encourage our attendees in their endeavors to home educate their children. You, the exhibitor, play an important role in that process. We hope you will thoughtfully consider joining us in Fargo, North Dakota on March 10-12, 2022.

BECAUSE SPACE IS LIMITED, PRIORITY WILL BE GIVEN TO CURRICULUM EXHIBITORS.

BOOTHS

Each 10'wide x 8'deep booth space is piped and draped on the back and sides and includes one 8' table and two chairs.

Half booths will also be available for a reduced fee. Booths will be 6'wide x 8'deep with a 4' table.

Table linens, skirts and additional tables may be ordered for an extra charge (on registration form). Please notice the discount for additional booths over three booth spaces.

We prefer booths have skirts and linens. To purchase your own, check out www.tableclothsfactory.com.

ELECTRICITY

Electricity is available at no charge.

INTERNET/WIFI

Internet access is available at no charge. It is a closed, secured line separate from the public access side. You will be given a code upon arrival.

BOOTH SETUP AND TEAR DOWN

Thursday, March 10: 1:00—8:00 PM

There is no loading bay at the facility. Please stop at the main registration desk upon arrival and an NDHSA representative will be there to assist you with unloading directions.

Please contact us if you are not able to setup on Thursday. Booths should be setup by 8:00 AM on Friday.

The convention ends at 5:00 PM on Saturday. We request that exhibitors plan to stay until closing time each day as many attendees leave their shopping until the end of the convention days.

EXHIBIT HALL HOURS

Exhibit hours will be: Friday: 8:00 am – 5:30 pm; Saturday: 8:00 am – 5:00 pm (subject to change)

BAG STUFFING

You may have your advertisement of any thickness stuffed into our convention attendee bags. Send 400

company advertisements no later than Feb. 25, 2022 to: **NDHSA Bag Stuffing**, c/o Tanya Schoessow, 1841 52nd St S, Fargo, ND 58103.

Send your payment to the address on the enclosed registration form...**NOT** with your product.

PRODUCT SHIPPING

Northview Church will not accept any COD's. For the security of your freight, they ask that shipments are scheduled to arrive **no sooner than Wednesday, March 9.**

Address to: NDHSA Convention, c/o Northview Church, 3401 25th St S, Fargo, ND 58104.

Following the convention, all return shipments must be prearranged/prepaid and placed in the designated area by the vendor for pick up by the appropriate shipping service.

Keep in mind, the convention facility is not liable for any loss, theft or damage to materials received.

EXHIBITOR WORKSHOPS

Limited slots are available over the noon break for exhibitor workshops (45 minute sessions). Please select that option on the registration form. Final choices will be at the discretion of the convention coordinator due to limited space. The fee will be reimbursed if you are not chosen to present.

SILENT AUCTION

Please consider providing a donation for our annual Silent Auction. You may give your item(s) to our Exhibit Hall coordinator upon arrival or mail in advance to the address provided on the next page.

NEW! T-SHIRT PROMO

We are offering our attendees an NDHSA convention t-shirt for purchase this year. If you would like your company's logo imprinted on the back of the shirts as a promotion opportunity, please select the option on the enclosed registration form. Please send your logo by January 10, 2022.

PRINT ADVERTISING

Advertising space is available in the convention program. A program is distributed to the attending adults/families. This is an excellent way to reach the convention audience with discount coupons or promotions for materials at your booth.

Ads can only be submitted online. Artwork needs to be sent as an electronic file in either JPEG or PDF high quality format.

Ads must be one of the specified sizes listed below. Poor quality ads will be returned. Ads are published on a space available, first-come, first-served basis and are subject to NDHSA Board approval. Ads can be sent any time after registration, but no ad will be accepted later than February 10, 2022.

Cost:

1/4 page = \$25 (4.75" h x 3.50" w
OR 2" h x 7.5" w)

1/2 page = \$50 (4.75" h x 7.50" w)

Full page = \$100 (10" h x 7.50" w)

SPONSORSHIP

Exhibitors/businesses have the opportunity to help sponsor the NDHSA convention through one of our sponsorship packages. The sponsorship packages are detailed and give the exhibitor/business the opportunity to demonstrate their support of NDHSA and homeschooling. They also provide several ways (banners, signs, webpage links, etc. depending on the package) to get your company's or organization's name before the attending homeschoolers and/or those visiting the NDHSA website.

If you would consider being a sponsor, please contact Karol at convention@gondtc.com **before** registering with the enclosed form as the sponsorship form includes many of the options offered here.

REFUND POLICY

100% of monies (minus a \$15 handling fee) will be refunded upon request before January 4, 2022.

Cancellations of paid registrations after January 5, 2022, but before Feb. 1, 2022, will receive a 50% refund of monies paid.

Refunds after Feb. 1, 2022, but before will only be made for weather related or COVID issues or family emergencies.

FOOD

A lunch option is available for **pre-purchased** meals only. Please order on the registration form. (Gluten free options available.)

A concession stand with snack and some lunch items will also be available throughout each day.

Outside food/sack lunches **ARE ALLOWED**.

ACCOMMODATIONS

There are several hotels in Fargo, but NDHSA has blocks of rooms at the following hotels:

MainStay Suites (Off I-94) Book by Feb. 16
1901 44th St SW; 701-277-4627
Kitchenettes, Pool, Complimentary Breakfast
Double Queen Suites (w/ pullout sofa)=\$92 + tax
King Suites (w/ pullout sofa)=\$99 + tax

Hampton Inn & Suites (Off I-94) Book by Feb. 16
4776 Agassiz Crossing S; 701-356-8070
Complimentary Breakfast, Pool
King=\$79 + tax; Double Queen=\$89 + tax

EXHIBITOR CHECKLIST

- ◇ I have read the exhibitor information.
- ◇ I understand that the deadline for Early Bird registration is January 5, 2022.
- ◇ I have included my sales tax information.
- ◇ I have filled out the registration form.
- ◇ I have enclosed a money order or check made payable to NDHSA.
- ◇ I have kept the exhibitor information for my records.
- ◇ I have printed a copy of the registration form for my records.

Visit our website at www.ndhsa.org

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